

# Ramoji Film City

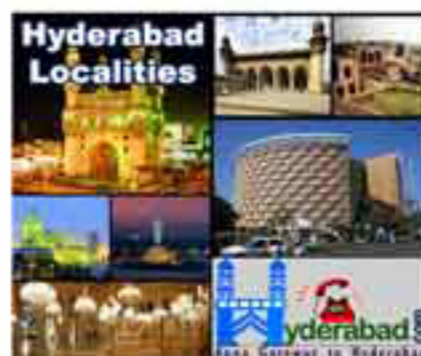
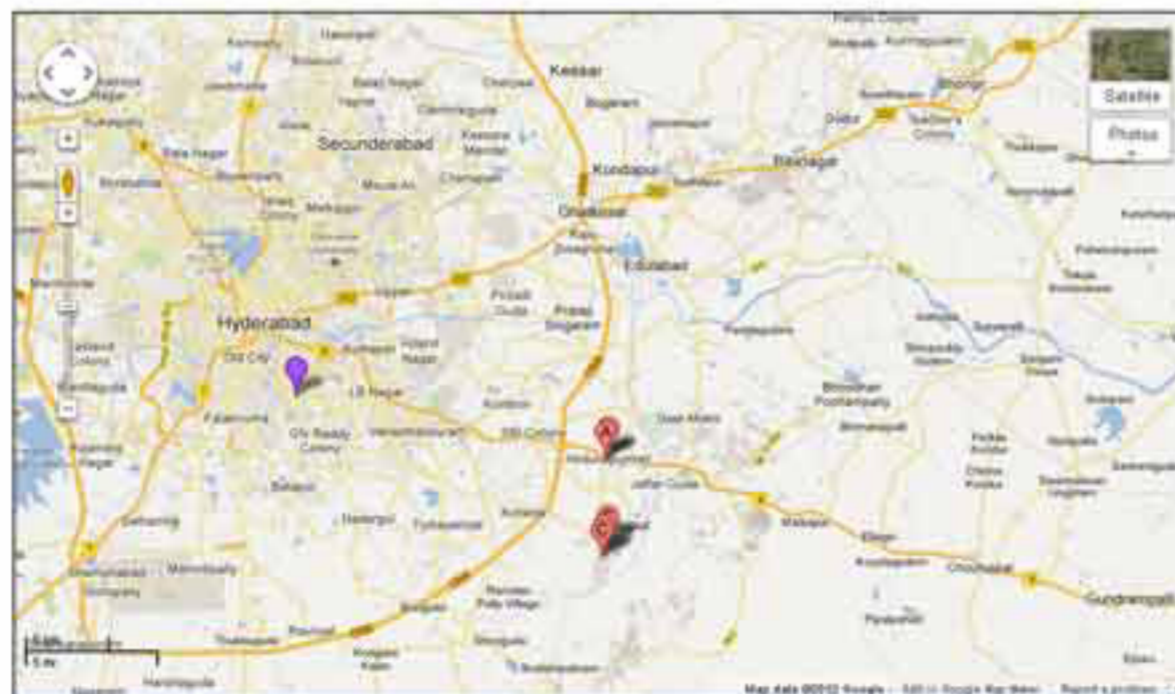


Media mughal Ramoji Rao is making a full-fledged Hollywood film, "Quick Sand", not in Los Angut in Ramoji Film City in Hyderabad. He has recreated the Arizona army base, the barracks, the vehicles, and US military uniforms for the army personnel, and above all, the virtual reality of American landscape. All this in his world-famous Film City.

*History knows Quli Qutub Shah as the founder of Hyderabad City and posterity will know Ramoji Rao as the architect of the Film City known to everyone who is familiar with the world of films and entertainment. Rao's alchemy factory has produced so far durables like the Margadarsi chit funds, Priya pickles, Ushodaya films and the Eenadu print and TV empires.*



*The Film City, spread over 2,000 acres of land studded with hills, vales and lakes, has few parallels as both a tourist attraction and major film-making facility. The city looks like the result of a collaboration between P.C. Sorkar and Vishwakarma and is anytime a match to Universal Studios in Hollywood, brick to brick, gizmo to gizmo. It is a place where reality acquires all the attributes of magic and incredibility. Today, it is the filmmakers' first choice as it is a single-window, press-button facility that opens up an unlimited arena of creativity for every major and minor aspect of film production. To quote some directors and producers, the Film City has "all facilities at one place with latest technology and advanced equipment.*



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